



News

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For Immediate Release

THE TOLL HOUSE INN IS NOW OPEN AND READY TO WELCOME GUESTS

Anderson Valley's Newest Lodging Offers Visitors An Innovative Option

BOONVILLE, Calif., Sept 7, 2010 – The Toll House Inn, a stylishly renovated historic former toll road stop on 650 acres, has opened to offer a refined, nature-based retreat for Anderson Valley travelers.

Owners Jonathan Rubenstein and Karin Swann-Rubenstein spent more than a year designing the inn from the bones of the existing farmhouse. They exposed the redwood floors by removing old tiles and stripping back additions constructed during the 70s and 80s.

Karin designed and individually decorated each of the inn rooms, artfully blending a fashionable sense of color and texture to transform the space into welcoming comfort. As part of the vision to use the inn as a retreat center for groups focused on social, ecological/environmental and cultural development, ecologically conscious material choices were made at every step of the remodel process. The flooring is organic hemp grass, the dining room table was made with reclaimed wood from a fallen oak tree on the property and recycled redwood was salvaged for other wood features throughout the inn. Local craftspeople and woodworkers were hired to add the functional and thoughtful details to the inn's décor. The result is a marriage of stylish and rustic, contemporary and cute and sharp and crisp in a grand historic building.

Each guest receives a split of Anderson Valley wine upon arrival and can expect a nurturing and comfortable slumber on the sustainably-produced Keesta mattresses and 100 percent cotton sheets. The bathrooms have custom blended, natural, herbal bath amenities. Guests can choose from several room sizes and amenities for a room price of \$150 to \$250 a

night. Although, the vision for the inn is to provide a place to relax and get away to nature, WiFi and guest phones with free long distance are available.

Surrounding the house are three decks and a large peaceful garden with fig and walnut trees and dotted with secluded seating vignettes. Decks and gardens are popular places for guests to hide with a book or sip Anderson Valley wine. Regal birch trees and two centennial towering oaks are popular afternoon nap locations for those who have spent time exploring the two-miles of hiking trails with fantastic views of the Valley and surrounding ridges. These hiking trails are unique to the Toll House Inn and the area. The Rubensteins plan to create more trails in the future.

A complimentary Continental breakfast is served each morning and features fresh baked scones, Strauss Yoghurt, Alice Water's Café Fanny Granola, fresh seasonal fruit, coffee and a large selection of teas.

"Bringing a piece of Valley history back to life was a meaningful experience for me," Karin said. "I grew up in England and have always had a reverence for history and tradition. The unusual Anderson Valley language called "Boontling," which has been studied by anthropologists, was first used in the fields behind the Toll House."

Karin first discovered the area years ago and says the long, winding drive into the valley through the bright green moss covered oaks, always made her feel as if she was driving into a fairytale Boonville that felt very tucked away and charmingly remote. Karin and Jon were married in the Valley and love the natural beauty of the area.

Eventually Jon, a leadership coach and consultant, and Karin, a therapist, are interested in using The Toll House Inn to promote a greater understanding of ecological principles that underlie local food movements and progressive stewardship of land and water resources. They are developing a restoration plan based on the principles of permaculture, which will include plans for ranch road remediation, erosion prevention, local food production, creek and pond restoration and promotion of native plants and forests.

Tucked off the main Boonville Road, The Toll House Inn is a private haven just seven minutes from Boonville and 15 minutes from Ukiah. Nearby Valley attractions include the Anderson Valley Brewery, The Farmhouse Mercantile Store, Gowan's Fruit Stand, Hendy Woods State Park, Philo Apple Farm, the Boonville Hotel Restaurant, the Cow Mountain Recreation Area, Lake Mendocino, and numerous wineries and shops.

For more information and reservations, call the inn directly at 707.895.2572 or see www.TollHouseInn.com.